

Doing Research In Business Management An Essential Guide To Planning Your Project

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Doing Research In Business and Management, 2nd Edition
Doing Research in Business and Management eBook PDF: an essential guide to planning your project Prof Mark N. K. Saunders, University of Birmingham Dr Philip Lewis, Formerly of university of Gloucester, uk

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Doing research in business and management: An essential guide to planning your project. About this book It is now fourteen years since we collaborated in the writing of our first research methods book. In 2009 the fifth edition was published (Saunders et al., 2009).

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Importance of Research in Business Management
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