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### Business Research Methods Cooper Peihuore

Teaches research methods, statistics, and organizational behavior in the masters and doctoral programs of public administration and business. Cooper's Ph.D. is from Kent State University. In addition to grants, articles, books, and monographs, he has received several teaching awards, most recently from the College of Architecture, Urban & Public Affairs.

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Cooper & Schindler provide an easy-to-understand approach to conducting research for business, or other related fields such as public administration. In developing this latest revision, the authors consider both the academic and applied researcher with a presentation strongly grounded in scientific methods and statistical techniques.

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